IMPULSE TM MERCHANDISERS

Whichever Road Comes Your Way



















MISSION STATEMENT

Impulse Merchandisers is a rapidly-growing automotive accessory product-driven company, headquartered in Los Angeles, California with an additional shipping facility in Memphis, Tennessee. Our promise is to present new product concepts to increase sales and profitability to our partners in all channels. The team's attentiveness and customer-centric approach allows for maximum efficiency.

Impulse Merchandisers' experience is based on a 17-year tenure in the automotive aftermarket as a manufacturer and importer. The founders' experiences come from over 80 years of combined manufacture representation, distribution, and buying for retail. Impulse Merchandisers seek to stock the latest and best trends for you and your customers. This is where fashion meets function for the best designs.

Impulse Merchandisers continuously strives to offer you products they are passionate about. This passion comes from the balance of creativity and purpose. The company's primary principals, in which the entire organization operates from, are achieved through extraordinary customer service, product design innovation, quality manufacturing standards, and satisfying the needs of the end consumer.











- Microfiber Towels
- Cleaning Wipes
- Organizers
- Steer Wheel Covers
- Carpet Mats
- Convenience Items
- Auto Accessories



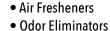


- Quick Covers for Car Seats
- Cleaning Wipes
- Microfiber Goods















PRODUCT CATALOG

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scentique



Air Care



SCENTIQUE air care category contains a variety of items and platforms that hit the key consumer concerns. Odor eliminators, under the seat water based gels, and hanging paper air fresheners are the most frequently purchased. Our quality is what your customers want and the brand is quickly growing.







scentique™

Island Colada - 07890

Winter Storm - 07891

Orange Cream - 07892

Mountain Cruise - 07893



Innovative design fits in car cup

holders or can be hidden under seat









3D Vent Clip Air Freshener

- Available in 3 Fun Styles
- Installs Easily to Car Vent
- Fragrance Lasts 45 Days

3D Vent









dual ACTION



Vent Clip Air Freshener

- Long-Lasting Fragrance Clip Installs Easily onto Car Vent
- Dual-Action Design Delivers from Both Fragrance-Infused Polymer Interior Lining and Scented Oil Membrane







Cherry 09301



New Car 09302

NEW



Vanilla 09303



Encore 09330



Midnight Dream 09331



Seaside Getaway 09332



Coco Haven 09333



Mountain Cruise 09333



Black Velvet - 09360

Cherry - 09361

New Car - 09362

Vanilla - 09363

Encore - 09380

Midnight Dream - 09381

Seaside Getaway - 09382

Coco Haven - 09383

NEW Mountain Cruise - 09364







Dual-Action Design Delivers from Both:









scentique™

Spray Air Freshener

- Home, Office, Auto, Basements, Storage Areas
- Perfect for Continuous Freshening in "Problem Areas" Bathrooms, Closets, Cars, Pet Areas, Kids' Rooms, Etc.
- 2 oz Bottles Available in 12 Piece and 16-Display







Sprays

16 Piece Assortment 2 Ounce Display	02230
Fresh Breeze Spray Air Freshener 16 Piece Assortment 2 Ounce Display	02230
Fresh Breeze Spray Air Freshener Peaceful 2 Ounce Bottle	02242
Fresh Breeze Spray Air Freshener Cherry 2 Ounce Bottle	02251
Fresh Breeze Spray Air Freshener Strawberry 2 Ounce Bottle	02252
Fresh Breeze Spray Air Freshener Coconut 2 Ounce Bottle	02253
Fresh Breeze Spray Air Freshener Vanilla 2 Ounce Bottle	02255
Fresh Breeze Spray Air Freshener New Car 2 Ounce Bottle	02256
Fresh Breeze Spray Air Freshener Jasmine 2 Ounce Bottle	02257
Fresh Breeze Spray Air Freshener Piña Colada 2 Ounce Bottle	02258
Fresh Breeze Spray Air Freshener Open Ocean 2 Ounce Bottle	02259
Fresh Breeze Spray Air Freshener Relaxing 2 Ounce Bottle	02261
Fresh Breeze Spray Air Freshener Black Velvet 2 Ounce Bottle	02265
Fresh Breeze Spray Air Freshener New Car 8 Ounce Bottle	02281
Fresh Breeze Spray Air Freshener Cherry 8 Ounce Bottle	02282
Fresh Breeze Spray Air Freshener Jasmine 8 Ounce Bottle	02283
Fresh Breeze Spray Air Freshener Fresh Linen 8 Ounce Bottle	02284
Fresh Breeze Spray Air Freshener Vanilla 8 Ounce Bottle	02285

Fresh Breeze Spray Air Freshener





scentique















Available in 8 Piece Display





02252

02251

02255

02256

02259

02281

02282

02284

Personal Wipes \(\subseteq \xi \text{\infty} \)







Hard Knuckle that lets you to wipe out grime while on the go. Available in Hand Wipes, Face Wipes and Flushable Wipes, Hard Knuckle's got you covered with no harsh chemicals and a clean refreshing scent.



Hand Wipes

Your Grab'n Go On The Go

Feels Like Home On The Throne



16141

Flushable Wipes

10 - PERSONAL WIPES

Wipe On, Wipe Off, and Smile



Face Wipes



Impulse Merchandisers proudly introduces Coastal Car Collective, a new automotive accessory brand which embodies the vibrant and relaxed spirit of life along America's coasts. With brilliant colors and innovative designs, Coastal Car Collective give consumers the opportunity to experience quality products at everyday pricing.

FOR EFFORTLESS CAR CLEANLINESS

MICROFIBER SEAT COVER









FAST AND HASSLE-FREE



🚶 EASY-TO-CLEAN & MAINTAIN



CONVENIENT TO STORE





QUICK COVER PROTECT YOUR SEATS, UPGRADE YOUR RIDE

Crafted from high-quality microfiber, these seat covers are not only easy to install but also a breeze to clean and store when not in use. Whether you're commuting or heading out on an adventure, the Quick Cover shields your seats from dirt, sweat, pet hair, and spills. It's solution for those on the go, combining convenience and reliability for everyday protection.











UNLEASH THAT COASTAL GLOW

MICROFIBER CLEANING PRODUCTS





DOUBLE-DUTY TOWEL

LUXURY DRYING TOWEL

#15329

Featuring a different texture on both side, the Double-Duty Towel absorbs moisture quickly, drying your car with ease





WHEEL BRUSH

DETAIL TOOL

1530

Effortlessly clean hard-to-reach wheel areas with our bendable microfiber wheel brush.







MICROFIBER TOWEL SET

FAST DRYING & ABSORBENT

15321

This 3-piece set allows you to remove dirt and grime, easily dry without streaking, and polish for a brilliant finish on your ride.







are great for washing, drying and waxing your ride.
They gently remove dirt and grime by using thousands of microfibers to trap particles and preventing scratches to your vehicle. For drying, they absorb 3x more water than cotton. Our quality wipe products meet your cleaning and other personal convenience

needs for home, office or on the road.

Microfiber Towels







MICROFIBER TOWELS

- Edgeless and Tagless
- 100% Lint Free and Scratch Free
- Easy Color Coding for Different Tasks
- Ideal for Car Interior and Wheel Cleaning



Luxury Driver Microfiber Towel 3 Pack (12x16)





Luxury Driver Microfiber Towel Large Single (18x24)





Luxury Driver Microfiber Glass Cloth 2 Pack (16x12)





Luxury Driver Microfiber Towel 3 Pack (12x16)

15318 - Red / Grey



Luxury Driver Microfiber Towel 15 Pack (12x16)

15325 - Red / Black / Grey



Luxury Driver Microfiber Towel 24 Pack (12x16)

15326 - Red / Black / Grey



Luxury Driver Microfiber Towel 6 Pack (12x16)





Luxury Driver Microfiber Towel 3 Pack 12 Piece Display (12x16)

15317 - Red / Grey



Luxury Driver Microfiber Towel 24 Pack (12x16)

15328 - Yellow / Blue

Microfiber Towels







MICROFIBER TOWELS

- Edgeless and Tagless
- 100% Lint Free and Scratch Free
- Easy Color Coding for Different Tasks
- Ideal for Car Interior and Wheel Cleaning





Luxury Driver Microfiber Towel 5 Pack - 8 Piece Display

15620 - Red / Grey



16"x16" Hanging Microfiber Dry VendingTowels

Luxury Driver Microfiber Towel Red - 100ct - 95420

Luxury Driver Microfiber Towel Blue - 100ct - 95421

Luxury Driver Microfiber Towel Yellow - 100ct - 95422

Luxury Driver Microfiber Towel Black - 100ct - 95423

Luxury Driver Microfiber Towel Black - 288ct - 95433



Cleaning









Luxury Driver Auto Detail Kit

Package Contains:

- Cleaning Wipes (2)
- Glass Wipes (2)
- Dash Protectant Wipe
- Microfiber Towel
- Scentique Vent Clip Air Fresheners (2)





Luxury Driver Auto Detail Kit 8-Piece Display 35009







Luxury Driver Detail Brushes



Luxury Driver Dual-Function Detail Brush 15338



Luxury Driver Interior Detail Brush 15338

Cleaning





WIPES

Cleaning and Detailing Wipes

GLASS WIPES









24 Count - 31001 36 Count - 31021 90 Count - 31031

CLEANING WIPES









24 Count - 31002 36 Count - 31022 90 Count - 31032

PROTECTANT WIPES









24 Count - 31003 36 Count - 31023 90 Count - 31033

LEATHER WIPES









24 Count - 31004 36 Count - 31024 90 Count - 31035

Cleaning





HEAVY DUTY WIPES

















Luxury Driver Heavy Duty Cleaning Wipes - 20 Count 31005

Luxury Driver & Impulse Products



Luxury Driver Glass Cleaner Wipe 35000



Luxury Driver Glass Protectant Wipe 35003



Luxury Driver Leather Cleaner Wipe 35001



Luxury Driver Splash Guard Glass Repellent Wipe 35005



Luxury Driver Leather Conditioner Wipe 35002



Luxury Driver Wet Effect Tire Sponge 35004



Luxury Driver Wet Towel Automotive Windshield Cleaner 35023





Luxury Driver's collection of tire gauges, mirrors, valve stem caps and other related products bring quality and convenience at a price point to satisfy an impressive range of customer profiles.

Auto Accessories



Mirrors

Mirrors //



- Quality Construction
- Convenient Variety



Luxury Driver Visor Mirror 4"x7"



Luxury Driver Blind Spot Mirror - 2.5"x1.5" 11119



Luxury Driver Blind Spot Mirror - 3"x3" 14022



Luxury Driver Blind Spot Mirror - 2"x2" 14023



Luxury Driver Blind Spot Mirror - 2"x2" 2 Piece 14027

Tire Gauges 🕔



- Fuel Saving
- Maintains Proper Tire Pressure
- Produces Maximum Fuel Economy
- Tire Sensor Safe

Luxury Driver Deluxe Tire Gauge 10-50 PSI 14004



Luxury Driver Chrome Dial Tire Gauge - 5-60 PSI 14005



Luxury Driver 2 Way Truck & Auto Tire Gauge -10-120 PSI 15176

Valve Stem Caps



- Universal Fit
- Sturdy Aluminum



Luxury Driver Valve Caps - Chrome 15231



Luxury Driver Aluminum Sport Valve Caps - Black 15232

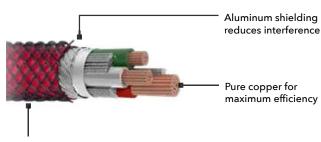






TPE-ARMORED

Micro-USB Cables



7,000+ bend life span



Shift Tech Lighting King Kong Cable 18309 - 4ft. Black / Grey 18350 - 6ft. Black / Grey



Shift Tech Type C King Kong Cable 18311 - Black / Grey - 4ft 18351 - Black / Grey - 6ft 18352 - Black / Grey - 6ft



Shift Tech Micro-USB King Kong Cable 18310 - Black / Grey - 4ft



Shift Tech Type C to Type C Kong Cable 18312 - Black / Grey - 4ft



Shift Tech Type C / Lightning King Kong Cable 18353 - Black / Grey - 6ft



Shift Tech Lighting PVC Cable 18250 - 4ft. Black / Grey



Shift Tech Type C PVC Cable 18252 - 4ft. Black / Grey



Shift Tech Micro-USB PVC Cable 18251 - 4ft. Black / Grey



Shift Tech Type C to Type C PVC Cable 18253 - 4ft. Black / Grey



Chargers .







Shift Tech Dual Port USB A Car Charger

18380 - Black

Shift Tech Dual Port Type C and USB A Car Charger

18385 - Black

Shift Tech Dual Port PD Type C and USB A Car Charger

18386 - Black

Shift Tech Dual USB Wall Charger

18395 - Black

Shift Tech Dual Port PD Type C & USB A Wall Charger

18396 - Black

Cable and Charging Kits



Shift Tech Combo Kit CLA with Lighting Cable





Shift Tech Combo Kit CLA with Micro-USB Cable





Shift Tech Combo Kit CLA with Type C Cable



Car Phone Mounts ...







Charging Vent Mounts



Shift Tech Dash Mount

18436 - Black



Shift Tech Wireless Charging Mount Plus

18450 - Black



18435 - Black

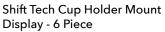
Shift Tech Wireless Charging Cup Holder Mount Plus

Car Phone Mounts ..!









18460 - Black



Shift Tech Car Vent Mount 20 Piece Display



18437 - Black



Shift Tech Adjustable Vent Mount



18438 - Black



Shift Tech Magnetic Vent Mount 14 Piece Display



18440 - Black



Shift Tech Magnetic Vent Mount - Each



18441 - Black



Shift Tech Magnetic Car Vent Mount - Packaged











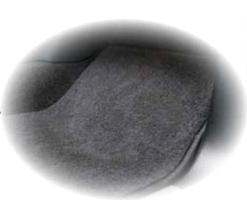
Floor Mats







- Protects Carpet from Dirt, Spills and Stains
- Fits in Most Cars, SUVs, **Cross-Overs, Pick-Up Trucks** and Vans
- Durable
- Odorless
- Easy to Install



Fashion Floor Mats Carpet



Seagull 4 Piece Carpet Mat





Seagull 4 Piece Carpet Mat

44085 - Grey

Deluxe Floor Mats Carpet



Deluxe 4 Piece Carpet with Heel Pad Car Mat





Deluxe 4 Piece Carpet with Heel Pad Car Mat

44054 - Dark Grey

Classic Floor Mats - Carpet



Classic 4 Piece Carpet Car Mat with Heel Pad

44090 - Black



Classic 4 Piece Carpet Car Mat with Heel Pad

44091 - Tan



Classic 4 Piece Carpet Car Mat with Heel Pad

44095 - Dark Grey

Premium Floor Mats - Carpet



Premium 32 Ounce Carpet Car Mat with Heel Pad

44070 - Black



Premium 32 Ounce Carpet Car Mat with Heel Pad

44071 - Tan



Premium 32 Ounce Carpet Car Mat with Heel Pad

44075 - Dark Grey

SUV Carpet Floor Mats



SUV 3 Piece Carpet Mat

44030 - Black



SUV 3 Piece Carpet Mat

44035- Charcoal

All Weather Floor Mats









Smart Guard 4 Piece Pro Floor Mats with Carpet



Smart Guard 4 Piece Pro Floor Mats with Carpet

44246 - Grey



Smart Guard 4 Piece Pro Floor Mats

44255- Black



Smart Guard 4 Piece Pro Floor Mats





Smart Guard 4 Piece Valtech Floor Mats

44261- Black



Smart Guard 4 Piece Valtech Floor Mats

44262- Grey



Duo Tech All Weather 4 Piece Car Mat with Heel Pad



Duo Tech All Weather 4 Piece Car Mat with Heel Pad



44225 - Black



Arrow Tech All Weather 4 Piece Duo Tech All Weather 2 Piece Car Mat with Heel Pad



Car Mat with Heel Pad

44232 - Black



Duo Tech All Weather 2 Piece Car Mat with Heel Pad







Arrow Tech All Weather 4 Piece Car Mat with Heel Pad



Arrow Tech All Weather 4 Piece Car Mat with Heel Pad





Organization, Litter Management

Car Organizers will increase your sales and your profits. Check out our Driver Organizers, Trunk Organizers, Back Seat Organizers, Media Organizers, Beverage Holders, Car Registration Wallets, and more!

Organizers







L U X U R Y D R I V E R

ORGANIZERS

Luxury Driver Cable Accessory Organizer

1

18510 - Black



Luxury Driver T<u>ri-F</u>old Wallet

1

11164 - Black



Luxury Driver Insurance & Registration Organizer

11165 - Black

Luxury Driver Insurance and Registration Wallet

11163 - Black



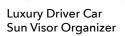


Luxury Driver Under Seat Organizer



12614 - Black







Organizers







Luxury Driver Overlanding Rack Storage Bag



12301 - Black











Luxury Driver Compression Packing Cubes - 4 Pack



12302 - Black







12613 - Black



Luxury Driver Trunk Organizer w/ Cooler













Organizers







Luxury Driver Backseat Organizer



12502 - Black







12506 - Black

NEW







Luxury Driver Auto Hooks 2 Pack 12485 - Black







NEW Luxury Driver **Back Seat** Console Organizer



Litter Solutions



















Convenience Items







Luxury Driver Flashlight Accessories

Mini Work Flashlight Display with 6-Piece Screwdriver Set



Luxury Driver Mini Work Flashlight Display 12 Pieces 14610





Luxury Driver Mini Work Flashlight - Each 14611

Mini Magnetic Work Light with Built-In Bottle Opener





25-Sheet Lint Roller - 15930

50-Sheet Lint Roller - 15931

Pet Hair Remover Cube - 15933



Introducing Fuzz Buddy–the ultimate companion to the fuzziest members of your family! Our innovative line of convenience products are designed for home, auto or wherever.





Steering Wheel Covers







Diamond Tech Core Insert

Highest Quality TPE core with engineered pattern to create easiest installation + no smell + no stain.

Luxury Driver's highly engineered core pattern creates an elastic mesh like effect which allows the consumer an easier time to install the product.

Higher Stitch Count

Our high stitch count leads to more of a perfect circle after installation and a tighter fit overall.



Luxury Driver Hyper Comb Carbon Fiber Steering Wheel Cover

14350 - Black

14352 - Red

14353 - Blue

14354 - Grey



Luxury Driver Wood Grip Steering Wheel Cover

14295 - Wood Grip Tan and Black

14296 - Wood Grip Burlwood and Black

14297 - Wood Grip Beige and Burlwood



Luxury Driver Crystal Steering Wheel Cover

14405 - Crystal



Luxury Driver Truck Thread Steering Wheel Cover

Steering Wheel Covers







Luxury Driver Glitter N Glam Steering Wheel Cover



14092 - Pink



Luxury Driver Quited Velour Steering Wheel Cover

14400 - Black

14401 - Grey



Luxury Driver Silver Grip Steering Wheel Cover

14269 - Black

14271 - Grey





Luxury Driver High Tech II Steering Wheel Cover

14415 - Black

14416 - Grey



Luxury Driver Memory Grip Steering Wheel Cover

14375 - Black

14376 - Tan



Luxury Driver Quilted Steering Wheel Cover

14260 - Black



Luxury Driver Weave Grip Steering Wheel Cover

14274 - Black



Luxury Driver Insignia Steering Wheel Cover

14285 - Black



Luxury Driver Woodgrain Steering Wheel Cover

14380 - Woodgrain



Luxury Driver Loop Sport Steering Wheel Cover

14382 - Blue

SUNSHIELD

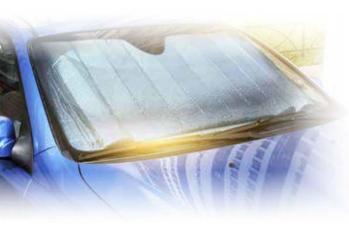






SUNSHIELD

- Universal Fit
- Folds Down for Easy Storage
- Blocks Damaging UV Rays
- High-Quality Construction for Added Durability
- Elegant Accent Details Add Design and Style
- Fits Most Cars, Trucks, and SUVs









15510 - Compact



Accordion Shades



Luxury Driver Sun Shield Classic Accordion



15511 - Universal



Luxury Driver Sun Shield Classic Accordion Jumbo



15512 - Jumbo



Premium Shades Feature:

- **Extra thick materials**
- Easy-click buckle for convenient storage

Premium Accordion Shades



Luxury Driver Sun Shield Premium Accordion



15516 - Universal



Luxury Driver Sun Shield Premium Accordion



15517 Jumbo

Sun Control





Twist Shades

- Universal Fit
- Folds Down for Easy Storage
- Blocks Damaging UV Rays
- High-Quality Construction for Added Durability
- Elegant Accent Details Add Design and Style
- Fits Most Cars, Trucks, and SUVs





Luxury Driver Classic Twist Sun Shield

15

15527 Compact



Luxury Driver Classic Twist Sun Shield



15528 Universal



Luxury Driver Classic Twist Sun Shield



15529 Jumbo



Luxury Driver Classic Twist Sun Shield 6 Piece Display



15530 Universal



Luxury Driver Sun Shield Classic Twist Black & White Vibes - Universal

15566 - Black & White Vibes

Premium Twist Shades



Luxury Driver Premium Universal Twist Sun Shield

15518 Universal



Luxury Driver Premium Jumbo Twist Sun Shield

Premium Shades Feature:

- Extra thick materials
- Double-lined edges



Sun Control

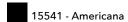




Fashion Accordion Shades



Luxury Driver Sun Shield Classic Americana - Universal





Luxury Driver Sun Shield Classic Black & White Vibes - Universal

15562 - Black & White Vibes



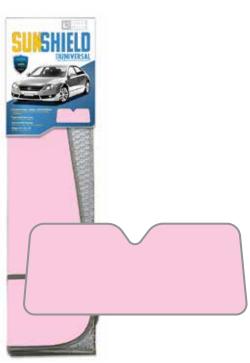
Luxury Driver Sun Shield Classic Dog's Life - Universal

15585 - Dog's Life



Luxury Driver Sun Shield Classic Black Matte - Universal

15591 - Black



Luxury Driver Sun Shield Classic Pink Matte - Universal

15592 - Pink



Luxury Driver Sun Shield Classic Blue Matte - Universal

15593 - Blue





Window Shades







Luxury Driver Profile Sun Shield - 2 Piece

15595 - 2 Piece

Luxury Driver Profile Sun Shield - 1 Piece

15594 - 1 Piece

Luxury Driver Roller Shade - 1 Piece

15596 - 1 Piece

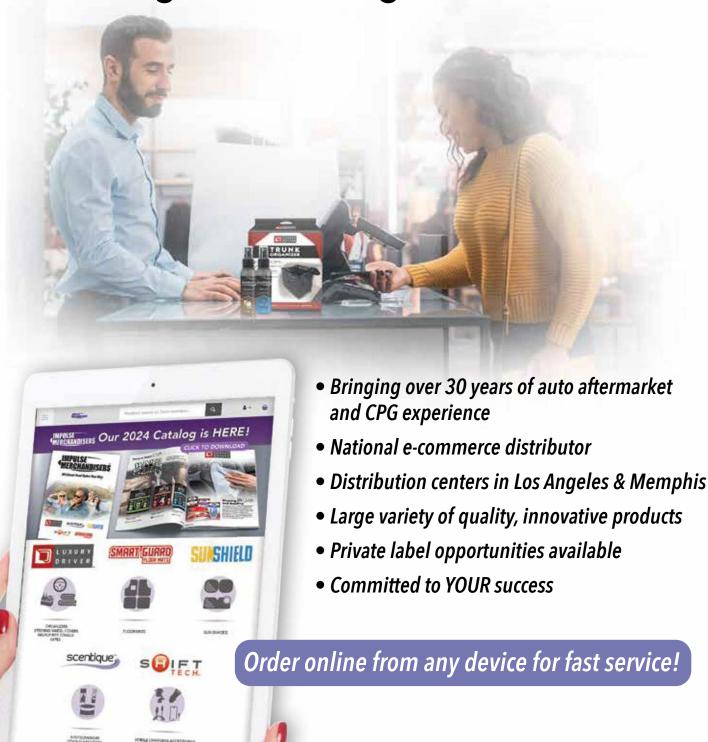
PDQ Displays







Driving Profit Through Innovation





impulsemerchandisers.com



ONE COMPANY. TWO WAREHOUSES. TOP-NOTCH SERVICE.



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